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PRESS RELEASE

FOR IMMEDIATE RELEASE

Model RH/RHX Bin Level Indicator *Lights The Way!*

Peru, IL, United States - November 30, 2009 - "We are pleased to introduce our rotary paddle bin level indicator that incorporates a local high intensity LED indication as a standard feature", according to Joe Lewis, Managing Director at BlueLevel Technologies, Inc., located at 3600 Cougar Drive in Peru, IL. "This is a unique feature for this class of bin level indicator."

BlueLevel Technologies' Joe Lewis, with 35 years of process measurement and control experience and knowledge indicates that "rotary paddle technology is the most resilient technology used to detect the presence and absence of a wide variety of powders and bulk solids". "Since their inception in the 1930's these mature bin level indicators are the most universal in their use, easy to understand, reliable and provide very high value", Lewis' says.

BlueLevel Technologies offers the Model RH for ordinary electrical locations and the Model RHX for hazardous areas (agency approval pending). BlueLevel provides *Just Level* service strategy. *Just Level* is designed to anticipate, meet and exceed the needs of BlueLevel Technologies customers and their industries bringing decades of process measurement and control expertise directly to the user.

Visit the BlueLevel Technologies innovative website at www.blueleveltechnologies.com and become an elite associate member of the BlueLevel Technologies team to begin your experience of *Just Level*. For more information contact Joe Lewis, Managing Director, at 888-262-2662, 815-224-2224 or by email joe@blueleveltechnologies.com

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Attachment:
Model RH/RHX Bin Level Indicator
Press Photo