

PRESS RELEASE

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White Papers Available - Discussions On Level Measurement and Related Topics

Peru, IL, United States - December 22, 2009 - The term White Paper is believed to be first used in the 1920's referring to a political position paper written by Winston Churchill. Today a White Paper is a document written to educate people on certain subjects. The best White Papers are generic and not the advertorial ramblings of a manufacturer. BlueLevel Technologies' Managing Director, Joe Lewis, defines them further as being "a method of providing documented expertise on a particular subject, they serve as educational tools".

BlueLevel Technologies industry experts have devoted many hours to producing White Papers on a wide range of subject matter directly or indirectly related to level measurement and monitoring. All are available free of charge at the BlueLevel Technologies website www.blueleveltechnologies.com. Subjects include Point Level Monitoring, Continuous Level and Inventory Monitoring, Safety Instrumented Systems and the use of level instrumentations with a range of industries.

BlueLevel Technologies brings 35 years of process measurement and control experience and knowledge to its *Just Level* service strategy. *Just Level* is designed to anticipate, meet and exceed the needs of BlueLevel Technologies customers and their industries bringing decades of process measurement and control expertise directly to the user.

Visit the BlueLevel Technologies innovative website at www.blueleveltechnologies.com and become an elite associate member of the BlueLevel Technologies team to begin your experience of *Just Level*. For more information contact Joe Lewis, Managing Director, at 888-262-2662, 815-224-2224 or by email joe@blueleveltechnologies.com

(252 words)
PR-004.2009