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# **PRESS RELEASE**

## **FOR IMMEDIATE RELEASE**

### **3<sup>rd</sup> Generation Smart Inventory Monitoring Sensor is MODBUS-Ready**

Rock Falls, IL United States – May 13, 2011 - “The latest technological advances are incorporated into our new inventory monitoring sensor, including Hall-effect sensing techniques and a direct MODBUS serial communication output!” says Joe Lewis, Managing Director. The Model WC Smart Inventory Monitoring Sensor is a third generation weight & cable sensor for use in inventory measurement applications of powder, granular and liquid materials. It provides reliable operation through intelligent control of the weight/cable system and self-validation of its sensing function.

“The Model WC inventory sensor provides high value with features like multiple outputs in every unit including industry standard MODBUS serial communication, analog 0/4-20mA, DC Pulse, AC Pulse, High and Low material alarm relays and a self-validation output relay. In addition, industry leading functions like AutoReturn™, SmartStart™ and an adjustable non-measuring zone that provide flexible adaptation of the sensor to the application, a universal AC power supply, flange options, and variety of sensing weights for virtually every type of material, along with an attractive purchase price, make the Model WC a very high value for any inventory monitoring use”, says Lewis’.

BlueLevel’s *Just Level* focus and support service strategy provides you with personalized expert service and consultation with every call and email, rapid response to all questions, and the fastest order processing and shipment available. *Just Level* is designed to anticipate, meet and exceed the needs of BlueLevel Technologies customers and their industries bringing decades of process measurement and control expertise directly to every customer contact.

Please visit the BlueLevel Technologies website at [www.blueleveltechnologies.com](http://www.blueleveltechnologies.com). For more information contact Joe Lewis, Managing Director, at 888-61LEVEL (53835), 815-625-2224, 815-625-2226 (FAX) or by email [joe@blueleveltechnologies.com](mailto:joe@blueleveltechnologies.com)

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